

## **RULES for the “1 stay in a camp site, 4 free entries” Giveway**

### **Article 1: Organising Company**

The Agence de Développement Touristique Loir-et-Cher - Val-de-Loire (hereafter “Organising Company” or “Organiser”) whose head offices are located at: 2/4 rue du Limousin, 41000 Blois, is organising in France, including Corsica and overseas departments and territories, as well as neighbouring, French-speaking countries, a promotional giveaway called: “1 stay in a camp site, 4 free entries” (hereafter the “Giveway”), from 07 March 2022 (the Paris time of connection being valid).

### **Article 2: Eligibility**

This Giveway is open to any physical person aged over **18** at the time of participation, residing in France (Corsica and overseas departments and territories) and neighbouring, French-speaking countries.

The only ineligible people are: Organising Company staff as well as members of their family, and any entity having participated in the conception, organisation and roll-out of the Giveway, directly or indirectly.

### **Article 3: Dates and means of participating**

The Giveway “1 stay in a camp site, 4 free entries” starts on 07 March 2022, as soon as it goes online, and ends when all entry tickets allocated for the Giveway (Article 4) have been allocated. In all there will be 1,000 beneficiaries.

To take part, beneficiaries must book two nights or more in 2022 at one of the camp sites partnering the Giveway. The list is available on the web page: [www.val-de-loire-41.com/bon-plan-campings-val-de-loire/campings-partenaires-4-entrees-offertes/](http://www.val-de-loire-41.com/bon-plan-campings-val-de-loire/campings-partenaires-4-entrees-offertes/)

The booking can be made via one of the booking engines integrated into the presentation pages of each camp site on the website [www.val-de-loire-41.com](http://www.val-de-loire-41.com), or directly with the camp site (through its online booking system or by contacting them directly).

In order to prove a booking has been made and to request the free entry tickets from the Organising Company, the beneficiary must fill out a form. A link to this will be sent to the beneficiary by the partner camp site in an email confirming their booking. All fields in the form must be filled out. These are:

- Title
- Surname
- First name
- The camp site where you will be staying
- The confirmation code (*sent by the camp site once the booking is approved*)
- The beginning and end dates of your stay
- An email address
- A telephone number

Participation in the Giveaway is dependant on the participation form being filled out and these rules and regulations being unconditionally accepted.

If the beneficiary does not receive their confirmation code and a link to the participation form the partner camp site, they are invited to contact the Organising Company by email at the address [infos@adt41.com](mailto:infos@adt41.com) as soon as possible.

Each inscription will be checked by the Organising Company and then by the camp site listed in the form as being the "Camp site where you will be staying".

After this double check, should it transpire that some of the details communicated by the beneficiary in the form do not match an actual booking recorded by the camp site, the inscription will be considered null and void and no free entry tickets will be sent. In the event of doubt, the Organising Company reserves the right to require of the beneficiary a document proving their booking and/or their identity.

#### Article 4: Prizes

Each beneficiary whose inscription is confirmed will be offered 2 entry tickets (adult) to visit 2 tourist venues in Loir-et-Cher, i.e. 4 entries in total. These tickets will be allocated by the Organiser in a random way; the beneficiary will not be able to choose which tourist venues they would like to visit. Once the tickets have been allocated, they may not be altered in any way.

The prizes available are as follows:

- **The Royal Château at Blois:**  
2 adult entry tickets per beneficiary, worth €26, i.e. €13 x 2, with a maximum of 400 tickets available.
- **The Château de Chambord:**  
2 adult entry tickets per beneficiary, worth €29, i.e. €14.50 x 2, with a maximum of 400 tickets available.
- **The Chaumont-sur-Loire Estate:**  
2 adult entry tickets per beneficiary, worth €38, i.e. €19 x 2, with a maximum of 400 tickets available.
- **Cheverny Château and gardens:**  
2 adult entry tickets per beneficiary, worth €27, i.e. €13.50 x 2, with a maximum of 400 tickets available.
- **Beauval ZooParc:**  
2 adult entry tickets per beneficiary, worth €72, i.e. €36 x 2, with a maximum of 400 tickets available.
- **Beauregard Château:**  
2 adult entry tickets per beneficiary, worth €25, i.e. €12.50 x 2, with a maximum of 100 tickets available.
- **Enigmes Château:**  
2 adult entry tickets per beneficiary, worth €32, i.e. €16 x 2, with a maximum of 100 tickets available.
- **Fougères-sur-Bièvre Château:**  
2 adult entry tickets per beneficiary, worth €12, i.e. €6 x 2, with a maximum of 100 tickets available.
- **Selles-sur-Cher Château:**  
2 adult entry tickets per beneficiary, worth €18, i.e. €9 x 2, with a maximum of 100 tickets available.
- **Talcy Château:**  
2 adult entry tickets per beneficiary, worth €12, i.e. €6 x 2, with a maximum of 100 tickets available.
- **Villesavin Château:**  
2 adult entry tickets per beneficiary, worth €14, i.e. €7 x 2, with a maximum of 100 tickets available.
- **The Caves des Roches mushroom cellars:**  
2 adult entry tickets per beneficiary, worth €24, i.e. €12 x 2, with a maximum of 100 tickets available.
- **The Caves Monmousseau wine cellars:**  
2 adult entries to visit the cellars and taste the wine per beneficiary, worth €10, i.e. €5 x 2, with a maximum of 100 tickets available.
- **The Commanderie d'Arville, a Templar commandery:**  
2 adult entry tickets per beneficiary, worth €14, i.e. €7 x 2, with a maximum of 100 tickets available.

- **The Gardens of Plessis Sasnières:**  
2 adult entry tickets per beneficiary, worth €20, i.e. €10 x 2, with a maximum of 100 tickets available.
- **La Magnanerie de Bourré troglodyte site:**  
2 adult entry tickets per beneficiary, worth €18, i.e. €9 x 2, with a maximum of 100 tickets available.
- **Les Marins du Port de Chambord:**  
2 tickets for a 1-hour trip on a traditional boat per beneficiary, worth €24, i.e. €12 x 2, with a maximum of 100 tickets available.
- **The Maison des Etangs museum:**  
2 adult entry tickets per beneficiary, worth €12, i.e. €6 x 2, with a maximum of 100 tickets available.
- **The Maison du Braconnage museum:**  
2 adult entry tickets per beneficiary, worth €12, i.e. €6 x 2, with a maximum of 100 tickets available.
- **The Maison du Cerf museum:**  
2 adult entry tickets per beneficiary, worth €12, i.e. €6 x 2, with a maximum of 100 tickets available.
- **Manoir de la Possonnière, birthplace of poet Pierre de Ronsard:**  
2 adult entry tickets per beneficiary, worth €13, i.e. €6.5 x 2, with a maximum of 100 tickets available.
- **Millière raboton, homme de Loire:**  
2 tickets for a 90-minute trip on a traditional boat per beneficiary, €40, i.e. €20 x 2, with a maximum of 100 tickets available.
- **Moments de Loire:**  
2 tickets for a 90-minute trip on a traditional boat per beneficiary, €40, i.e. €20 x 2, with a maximum of 100 tickets available.
- **The Sologne Museum:**  
2 adult entry tickets per beneficiary, worth €14, i.e. €7 x 2, with a maximum of 100 tickets available.
- **Loire Observatory:**  
2 tickets for a 1-hour trip on a traditional boat per beneficiary, worth €20, i.e. €10 x 2, with a maximum of 100 tickets available.

In all, 4,000 tickets for 25 tourist venues will be allocated.

All these prizes are valid throughout 2022, subject to the opening times for the tourist venues as indicated on the e-tickets or, as the case may be, subject to the sites being able to open under optimum health safety conditions. Should the venues be forced to close for health reasons, the Organising Company and partner camp sites may not be held liable and no requests for a replacement prize will be accepted.

All winners will receive an email attesting to their win with, as an attachment, the e-tickets indicating the steps to take to use them.

Should the beneficiary fail to receive such an email more than a week after making their booking, they are invited to first check their spam box. If the email in question is not there, the winner may then contact the Organising Company at the address [infos@adt41.com](mailto:infos@adt41.com).

In order for their email to be processed, the winner must write to us before 30 June 2022, from the same email address used to participate in the Giveaway. They should also include their first name and surname as filled out in the Giveaway participation form. Only inquiries containing all this information will be processed. The information will be used by the Organiser to confirm, after checking, that the participant is indeed a winner.

Once the prize has been sent out, the winner may have to provide proof of identity in order to use it. Should the identity, once checked, prove to be different from the information provided in the participation form, the winner will not be able to participate and the prize will be lost.

The Organiser will not cover any costs above and beyond those indicated in the description of the prizes. In particular, the winner and their guests will be liable for the following costs if they are not mentioned in the description: meals (not indicated in the descriptions of the prizes), drinks, personal expenses, tips, entry tickets to sites that can be visited along the itinerary (unless the tickets are detailed in the descriptions of the prize; if not, then the Organiser will not cover this), travel from the winner's home to Loir-et-Cher... etc.

#### **Article 5: Use of stay**

If, for one reason or another, the beneficiary cancels their stay, the Organiser will offer them the opportunity of transferring their prize to someone of their choosing, or to simply surrender them. They must, however, inform the Organiser by sending an email to the address [infos@adt41.com](mailto:infos@adt41.com), stating that they are cancelling their stay definitively and, should they intend to transfer their prizes, they must provide the identity of the new beneficiary (by providing their surname, first name and email address).

Under no circumstances may the prize be ceded to a third party in return for money or any other goods or service.

The prizes may not be traded for their value in cash or exchanged or replaced. If, for some reason beyond its control, the Organiser is not able to supply the agreed prize, it reserves the right to substitute it for another prize of equivalent value.

The prizes must be used during 2022 within the limits of the opening dates indicated on the entry tickets. If the beneficiary and their companion are unable to go through with their stay before the prize becomes invalid, the prize will automatically expire and no substitute prize will be allocated.

#### **Article 5: The Data Protection Act - the General Data Protection Regulation (GDPR)**

As part of this article, the term "participant(s)" designates any person benefiting from the promotional giveaway "1 camp site stay, 4 free entries" as defined in Article 2 of these regulations.

Personal data relating to the participant gathered by the Agence de Développement Touristique Val de Loire - Loir-et-Cher in its role as data processor for this Giveaway will be used for the following purposes: organising the Giveaway, sending out prizes, collating statistics and for marketing and prospecting, in accordance with legal measures regulating this purpose.

By filling out the form, and subject to exercising their right to object to the conditions defined hereafter, participants agree that their data, and any updates, be communicated to sub-contractors involved in the organisation of the Giveaway, only insofar as is required in order for them to perform the tasks for which they have been engaged.

Personal information gathered as part of this Giveaway is processed in accordance with the Data Protection Act No. 78-17 of 6 January 1978 and European Regulation No. 2016/679 on personal data protection (GDPR). In accordance with the law, participants may, at any time, object to information concerning them being processed, access said information, have it corrected or object to it being used for marketing purposes by sending an email to the address [infos@adt41.com](mailto:infos@adt41.com) or by the post to:

**Opération « 1 séjour camping, 4 entrées offertes »**  
Agence de Développement Touristique Loir-et-Cher - Val de Loire  
2/4 rue du Limousin  
41000 Blois, France

## **Article 6: Accepting the regulations**

Taking part in this Giveway implies full and unreserved acceptance of these regulations.

Any fraud, attempted fraud or infringement of these regulations will lead to the immediate and automatic disqualification of the perpetrator and the Organiser reserves the right, should it be necessary, to launch legal action against them.

You are expressly reminded that the Internet is not a secure network. The Organiser may not, therefore, be held liable for the contamination of Giveway participants' computer systems by a virus or third-party intrusion.

The Organiser may not be held liable in any way for events beyond their control leading to this Giveway being cancelled or winners being deprived, in full or in part, of the benefits of their prize.

Furthermore, the Organiser reserves the right to prolong the Giveway or limit the length of participation, to postpone it or to amend the conditions, particularly if justified by circumstances. Amendments are to be considered as supplementary clauses to these regulations.

In addition, the Organiser may not be held liable for the use or non-use of the prizes by the winners.

## **Article 7: Disputes**

Any cases not covered by these regulations will be decided upon by the Organiser. These regulations are subject to French law. Any dispute relating to the interpretation or application of these regulations must be communicated to the Organiser no later than two months after the end of the Giveway.